



Join our October 'Connect 2 Grow' Programme and Grow Yourself and Your Business

You Get.....

- Renewed Confidence & Enthusiasm
 - Fresh rethink of how to present your Business
 - Identify & Articulate the core competencies of your Business
 - More Success when Pitching for Business
 - Ability to convey the message that you want to convey
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These people got more.....

"The course was very useful and made me realise my overdependence on using slides to present material. It has encouraged me to take a fresh look at my presentation style and focus much more on the needs of the audience and the message that I am trying to get across.

Maria Johnston, Invent DCU -01-700 7597

"Our Sales and Marketing Team have participated in the Aristo Programme and as a result our overall approach to meetings, presentations has changed. We have a structure to work to and Andrew and Aristo have given us the tools to work with.

Our approach to business meetings and customer facing meetings has changed. We use our time more optimally and consider how we need to present ourselves so that the customer or whoever our audience is gets the maximum benefit from our presentation, whatever the format is".

Leslie Brett – Business Unit Director Baxter Healthcare 01 2065500

This programme is designed for delegates who have business competence and now recognise the need to sell themselves and their ideas more effectively. The programme only takes **one morning per week**.

Our training is always fun and is based on a workshop type model. Additionally, our programmes are always great opportunities to meet and network with other dynamic individuals.

These are some of the skills you will learn on the programme:

- How to make an excellent first impression
- How to make your business ideas stick
- The keys to presenting well
- The correct structures and formats when presenting / pitching
- How to make technical or complicated issues easy to understand
- Conduct and prepare Q&A sessions
- How to succeed in difficult meetings with customers or staff
- Persuade people to your point of view

This is an action packed programme – not only theory but practice that will help you sell your ideas, products or company.

When is the Programme?

The programme will run over 4 weeks **one morning per week**, starting at 09.30 and finishing at 13.00 hours.

Dates for programme are:

Thursday: 21st 28th October and 4th 11th November

Location: Beresford Conference Centre IFSC

If you have 6 delegates or more we can conduct this programme in-house at a time to suit you.

There are three ways to book

'Connect 2 Grow' PROGRAMME

Fax completed form(s) to 01 8208935 Email: jean@aristo.ie or Ph: 018208552

Date : Session one: Thursday 21st October 2010

Venue : Beresford Conference Centre IFSC

Contact: jean@aristo.ie

Cost:

The fee for the programme is only €760 to our customers

Please book _____ and charge my card with _____

Name: _____

E-Mail: _____

Billing address: _____

Credit Card: VISA / MasterCard / Laser

Card No: _____

Expiry Date: _____

Name on Card: _____

Fax credit card details or alternatively post a cheque to:

ARISTO - Box No 11558 – Aristo House – Lucan – Co Dublin

Tel: 01 8208552 Fax 01 8208935 or e-mail jean@aristo.ie

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